

hospitality^{design} • summit



August 11-13, 2021

**Resort at Squaw Creek
Lake Tahoe, California**

BUILDING INDUSTRY RELATIONSHIPS LEADER TO LEADER.

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EXPERIENCE

Each year, hospitality industry leaders gather for HD Summit to realize a shared goal: learn from big-thinkers beyond hospitality through TED-like style talks. (Think Malcolm Gladwell, Stephen Dubner, Oliver Sacks, Daniel Pink.) It's a catalyst for inspiration, networking, and growth. Now in its third decade, past attendees have praised the event as one that sharpens leadership skills and focuses on the innovative concepts needed to stay competitive in a constantly evolving industry.

CONNECT

HD Summit provides unique opportunities to connect and build relationships leader to leader—cemented by the ageless idea that people want to do business with people they know and trust. This invitation-only event links sponsors with leaders responsible for design, purchasing, and specification decisions. Hospitality Design Summit is an investment in your executive team. HD Summit delivers unparalleled access, knowledge, and networking—simply unmatched by any other event.

LEARN

Because big ideas matter to success, HD Summit selects speakers for their unique ability to empower, educate, and inspire. It is the very definition of a mind-expanding event—with insight and exploration beyond the day-to-day.

SPEAKERS AT THE 2020 HD SUMMIT INCLUDED:

Flynn Coleman | Writer, international human rights attorney, public speaker, professor, and social innovator

Danny Meyer | CEO, Union Square Hospitality Group, founder, Shake Shack

Chris Temple and Zach Ingrasci | Award-winning humanitarians, activists, and filmmakers

Noah Wilson-Rich, Ph.D. | Behavioral ecologist, author of *The Bee: A Natural History*, and co-founder and chief scientific officer of The Best Bees Company

REACTION

I enjoy the “TED” talk style speakers as they help motivate in-office and personally. I like to share with my employees as well.

Love the speakers. Love the attendees. Love how the event is managed and organized. It's my favorite conference.

I look forward to opening my mind every year during this event. This year did not disappoint - seemed to be a roster of speakers with passion and diverse philosophies. I loved that!

Great group of delegates. Superb opportunities for networking. The program was inspiring and thought provoking. It was a great draw for great people, so the networking is very good!

I really love this event. It is not only a good event to potentially meet new developers/hotel owners/brand contacts, but also a time to reconnect with colleagues and meet new colleagues.

I enjoy the TED Talk-style speakers as they help motivate professionally and personally. I like to share with my employees as well.”

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2020 DELEGATES | HOSPITALITY DESIGN SUMMIT

- Michelle Acevedo, *Principal/Owner, MAD Hospitality Studio*
- Andrew Alford, *Owner, Andrew Alford Creative LLC*
- Melanie Alonzo, *Business Development/ Sr Designer, lig Design*
- Alison Andrus, *Principal, waldrop nichols studio, llc*
- Edmond Bakos, *Partner & CEO, Champalimaud Design*
- Jodi Barnett, *Founder/Creative Director, Greige Goods Studio*
- John Bell, *Director of Interior Architecture, Studio JBD*
- Paula Benesch, *Partner, P3 Design Collective*
- Sandy Benítez, *Principal, Design Atelier*
- Alan Benjamin, *President, Benjamin West*
- Dr. Carol Bentel, *Partner, Bentel & Bentel Architects*
- Malcolm Berg, *President, EoA Inc*
- Matthew Berman, *Principal, Workshop/APD*
- Barbara Best-Santos, *Principal, ForrestPerkins*
- Shawn Bolivar, *Principal, Beyer Brown & Associates*
- Meg Boyle, *Principal, Design Studio, Chipman Design Architecture*
- Robert Bristow, *Managing Director, Bristow Proffitt Studio*
- Jay Brooks, *Principal, BOX Interior Design Inc*
- Sarah Broughton, *Principal, Rowland+Broughton Architecture*
- Scott Bruce, *Director, IHG*
- Alexandra Bruemmer Cole, *Design Director, DesignAgency*
- Abby Bullard, *Senior Interiors Associate, StonehillTaylor*
- Alicia Cannon, *Principal, AIC Design*
- Aileen Canta, *CEO, A F Canta Inc*
- Ted Carroll, *President, The Carroll Adams Group*
- Mark Cary, *Associate, Looney & Associates*
- Lisa Chervinsky, *Principal, Collective Vision Design*
- Jennifer Chesek, *Vice President Hospitality and Senior Living, Beyer Brown & Associates*
- Randy Choplin, *Director of Strategic Business Dev., Hospitality Furnishings & Design, Inc.*
- Angela Clarke, *Vice President Global Design Procurement, Marriott International*
- John Cooper, *Principal & Executive Vice President, Stormont Hospitality Group*
- Katherine Cortese, *President, Hospitality Design Guild*
- Geoffrey Cramer, *Partner, Seifert Murphy*
- Susan Cregg, *Partner, SANDdesign**
- Debra Cummings, *Partner, SANDdesign**
- Lynn Curry, *President, Resources For Leisure Assets*
- Nicole Dalton-Williams, *Principal, DSAA Interiors*
- David Davis, *Founding Principal, Rottet Studio*
- Meghann Day, *Partner, HBA San Francisco*
- Claudia De Narvaez, *Director - Senior Project Manager, Marzipan*
- Kathy Delovine, *Principal, Slate Procurement*
- Sandy Despres Stevens, *Co-founder & CEO, Studio Jean-Philippe Nuel & Partners*
- Anthony DiGiuseppe, *President, DiGiuseppe Architect*
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- Manny Dominguez, *Principal, Cooper Carry*
- Marshall Drake, *Principal, Drake Design Collaborative*
- Karrie Drinkhahn, *Co-Founder, Interior Designer, One Line Design Studio*
- Sara Duffy, *Senior Interiors Associate, Stonehill Taylor*
- Molly Dunn, *Senior Project Designer & FF&E Manager, Marzipan*
- Lori Duran, *Director of Design Management, MGM Resorts Design & Development*
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- Stacy Elliston, *Principal, Studio 11 Design*
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Sponsor investment options are limited to the first 75 sponsors.

Complimentary Sponsor Benefits for Full-Frequency Advertisers

- Two sponsor registrations (executive level) to attend HD Summit 2021
- Two VIP delegate nominations for Summit (deadline sensitive)
- Sponsor mention on conference promotions leading up to the event
- Onsite sponsor logo branding
- Corporate logo listing in the onsite conference program
- Brand recognition and link on HD Summit website

\$18,900 Sponsor Benefits

Requires 3x full-page ad frequency or equivalent marketing expenditure with *Hospitality Design* magazine

- Two sponsor registrations (executive level) to attend HD Summit 2021
- Two VIP delegate nominations for Summit (deadline sensitive)
- Sponsor mention on conference promotions leading up to the event
- Onsite sponsor logo branding
- Corporate logo listing in the onsite conference program
- Brand recognition and link on HD Summit website
- Full-page 4-color ad in November 2021 issue of *Hospitality Design* magazine (\$7,500 value)*

\$15,900 Sponsor Benefits

Requires 3x full-page ad frequency or equivalent marketing expenditure with *Hospitality Design* magazine

- One sponsor registration (executive level) to attend HD Summit 2021
- One VIP delegate nomination for Summit (deadline sensitive)
- Sponsor mention on conference promotions leading up to the event
- Onsite sponsor logo branding
- Corporate logo listing in the onsite conference program
- Brand recognition and link on HD Summit website
- Full-page 4-color ad in November 2021 issue of *Hospitality Design* magazine (\$7,500 value)*

*Sponsor will be invoiced for full value of sponsorship (\$18,900) if ad schedule is not fulfilled.

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